

# SUSTAINABILITY AT OUR INVESTMENT CONFERENCE

**WE CONTINUE TO ENSURE THAT OUR INVESTMENT CONFERENCE IS RESPONSIBLE, SUSTAINABLE AND HAS A POSITIVE IMPACT ON THE LOCAL ENVIRONMENT. HERE IS AN OVERVIEW OF HOW WE ACHIEVE THIS.**



## WASTE PREVENTION

- Our event venues are selected with their sustainability credentials in mind. The EICC's sustainability programme Step Change, focuses on three equally significant areas of impact: environmental, societal and economic. The venue is committed to zero waste to landfill. Since 2013, the EICC has also reduced its carbon emissions by 55%. With our EICC Live event on the RLS, we are supporting the local community imparting our knowledge and expertise.
- We are limiting single-use plastics during the event. There are no single-use bottles or badge plastics. Cups at the water dispensers are vegware, made from plants and can be composted. China cups and crockery will also be used during refreshment and lunch breaks.
- We are working with FoodSteps to calculate the carbon footprint of the menu selection and limiting food waste through careful menu planning.
- We are also working with Olío to distribute edible food waste locally through a network of volunteers. Any food items that cannot be passed on for reuse goes through anaerobic digestion (broken down without oxygen) to produce biogas for energy production and fertiliser.
- We are limiting the number of printed materials on our stand. Publications and documents will be available to download via the PLSA Events app or within our member area.
- The app is the place to view the programme, see who is attending, and book conference sessions - no need for a printed guide.
- We are encouraging sponsors and exhibitors to produce fewer physical materials for the event and to use the app to deliver their messages.



## PREPARATION FOR REUSE

- Any leftover stationery or delegate bags are sent to the Edinburgh College of Art to be used as the base source of materials for art projects, textile projects, and architectural projects.
- Our exhibition is delivered using light, modular reusable frames. This means they are completely reusable and also lighter, so there is less freight and carbon associated with delivery.



## RECYCLING AND COMPOSTING

- We use lanyards made from recycled plastic bottles.
- Recycling, composting, and general waste bins are located throughout the venue. The EICC's general waste is sorted off-site into different waste resource streams, nothing will end up in a landfill.
- We have appointed an Edinburgh-based supplier for the production of our event signage and onsite branding. The auditorium stage set is also produced locally.



## SUPPORTING THE LOCAL ENVIRONMENT

- We are committed to having a positive impact on the local environment, community, and economy. We employ a local workforce as part of our onsite event team and hosting the event in Edinburgh brings £1,347,628 million to the local economy.
- We are also working with Invisible Cities, a social enterprise that trains individuals who have experienced homelessness to become tour guides. Their award-winning tours are included in our programme and are taking place on Wednesday and Thursday morning.
- On the final day of the event, we are supporting a EICC Live session, a free talk for the local community. In this session, our policy experts will discuss the **PLSA Retirement Living Standards**. Used by 35 million savers, these standards help savers to understand their retirement needs and shows retirement lifestyles across three different levels – minimum, moderate and comfortable.