

SUSTAINABILITY AT OUR ANNUAL CONFERENCE

WE CONTINUE TO ENSURE THAT OUR ANNUAL CONFERENCE IS RESPONSIBLE AND SUSTAINABLE. HERE IS AN OVERVIEW OF HOW WE ACHIEVE THIS.



WASTE PREVENTION

- Our event venues are selected with their sustainability credentials in mind. The ACC Liverpool is a carbon-neutral events campus and is on target to be carbon net zero by 2030 (20 years ahead of the events industry). **Read more about their sustainability credentials.**
- We limit single-use plastics. There are no single-use bottles or badge plastics. Cups at water dispensers are paper/vegware and can be recycled, and china cups and crockery are used during refreshment and lunch breaks.
- We limit food waste through careful menu planning.
- The menus served across the event have been selected with both delegate experience and CO2 impact in mind. We use as much locally sourced produce as possible. You will be able to see the rating of each dish at the service stations on the day.
- Where possible, food waste is distributed to various local charities. Any food items that cannot be passed on for reuse go to the on-site ORCA; a machine that uses a combination of air, water, and microbiology to convert food waste into a safe liquid. The technology simulates the biological processes found in our bodies and other living organisms, creating an ideal environment for microorganisms to digest the food waste. At the wastewater treatment plant, the liquid can be transformed into renewable and sustainable energy.
- We limit the number of printed materials on our stand and across the event.
- The app is the place to view the programme, see who is attending, and book conference sessions - no need for a printed guide.
- We are encouraging our sponsors and exhibitors to produce fewer physical materials for the event and use the app to deliver their messages.



PREPARATION FOR REUSE

- Our new exhibition structures are 100% recyclable and reusable which includes a show-ready stand option to our exhibitors.
- The carpet within the exhibition hall is 100% recyclable.
- Any leftover stationery or delegate bags are sent to local partners to be used as base source materials for art projects, textile projects, and architectural projects.



RECYCLING AND COMPOSTING

- We use lanyards from recycled plastic bottles.
- ACC Liverpool has an on-site industry-leading waste management recycling centre, enabling them to take responsibility for sorting and segregating waste. Nothing is sent to landfill.



SOCIAL SUSTAINABILITY

- We are committed to having a positive impact on the local environment, community, and economy. We employ a local workforce as part of our event on-site team. Hosting the event in Liverpool brings £1.2 million to the local economy.